



ARTISAN ITALIAN WINES

PRIMITIVO

Tasting Note

This delightful wine hails from sun-kissed Puglia in the 'heel' of Southern Italy. Intense ruby red in colour, it is vibrant and juicy on the palate, with intriguing hints of baked fruit and tobacco. It is the perfect match for roasted red meats, full flavoured cheeses, and of course wood-fired pizzas!

Artigiano

Artigiano is an exciting brand of artisan wines, made and imported by McLaren Vale's Aramis Vineyards. Each wine is produced in consultation with Aramis's own winemakers with the sole aim of capturing the essence of classic styles from across Italy, using local varietals and traditional winemaking methods. The range aims to set a benchmark for vibrant flavours and outstanding value for money.

The Region

Puglia is nestled into the heel of Italy's boot – a rural southern region that forms the agricultural heart of the country. Whitewashed dwellings nestle amongst ancient olive groves, whilst vineyards sprawl lazily in every direction as far as the eye can see. This is one of Italy's most prolific wine regions and one that in recent times has attracted many international winemakers, who have recognised the inherent potential of the land and wish to share their passion for producing quality wines. It is on the Salento peninsula in the very south of the region that Primitivo, Puglia's most renowned varietal, thrives. Bush vines dominate the clay plains, and the cooling breezes from the Adriatic Sea help protect the vineyards against the hot summer sun.

The Grape – Primitivo

Primitivo is widely recognised as the European version of the grape known in California as Zinfandel (although debate continues to rage within wine circles as to whether they are in fact one and the same). The name Primitivo stems from the Italian word 'primo', meaning 'first', as it has the tendency to ripen before all other varietals. Wines tend to be juicy and robust, with flavours of blackberries and violets, and a high alcohol content.



Region: Puglia
Status: IGT
Variety: Primitivo